



# Textile Ink Guide and Color Selector

## Standard Plastisol Colors

## Textile Ink Color Chart

			
12 Old Gold	13 Chrome Yellow	14 Lakers Gold	15 Gold
			
16 Lemon Yellow	17 Gold Yellow	18 Dolphin Orange	21 Light Red
			
22 Scarlet	23 Triangle Red	24 Deep Red	25 Bright Red
			
26 Flag Red	27 Burgundy	28 Cardinal	29 Maroon
			
35 Gray	42 Kelly Green	43 Op. Bright Green	44 Dallas Green
			
49 Navy	50 Light Navy	51 Light Blue	52 Op. Reflex Blue
			
53 Ultra Blue	54 Navy Blue	55 Brite Blue	56 Columbia Blue
			
57 Royal Blue	58 Turquoise	59 Purple	60 Tan
			
64 Med. Brown	66 Dark Brown	92 Fuchsia	94 Violet

White and Black inks available in each corresponding Series. Please refer to Technical Data for reference numbers.

Metallic colors are not shown but are available in the 1100 and 1400 Series. Opaque colors are Silver (79), Rich (green shade) Gold (77), and Pale (red shade) Gold (78).

**Important** - Prior to opening and use of any product, consult full User Information Manual and M.S.D. Sheet. Suitability for use must be determined by preprinting and testing by printer. All information must be considered as recommendation only.

**Please Note** - Color chips are produced to represent the actual color as close as possible. Slight variation in shade will be caused by background, application and textile.

## Process Plastisol Colors



110 Process Yellow



120 Rubine Red



122 Process Magenta



150 Process Blue



152 Reflex Blue



153 Process Cyan

## Fluorescent Plastisol Colors



310 Fluo. Yellow



318 Fluo. Orange



350 Fluo. Blue



390 Fluo. Magenta



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## Crystalina Iridescent Colors:

Similar in characteristics to Metallic Glitter colors, these products utilize iridescent flakes. These products are available in red, blue and fluorescent varieties as well as the standard green shade.

## Glow-in-the-Dark/Phosphorescent Colors:

These products absorb light energy and glow when the light source is removed. Popular standard is a light yellow/green (1100-331) also available in standard fluorescent colors.

## Foil Adhesive Bases:

The 1100-797 facilitates the transfer of foil films to most fabrics. This provides durable means of foil and metallic enhancement to printed garments.

## Flock Adhesive Bases:

Our 1100-4090 Product is offered for use with flock transfer papers.

## High Elongation Inks:

Our STRC products offer high stretch properties for use with Lycra™ and similar fabrics. When properly cured, the white ink can be used as stretch base for use with standard plastisol products. Standard products are White, Black and Base for use with Color Concentrates.

## High Density Matte Inks:

These products provide high definition coats in use with thick stencils. Rapid curing with a matte effect is used to provide the contrast necessary for this definitive effect. Offered in White, Black, and Base for use with Color Concentrates.

## Nylon Mesh Inks:

These are high adhesion products offered for use on Nylon mesh fabrics. Formulation characteristics facilitate after-tack and ease of printing, yet excellent bonding properties. Offered in White, Black and Base as well as Metallic Silver and Gold.

## Outdoor Banner Inks:

These products have been formulated for extreme weather resistance properties when used to produce decorative or informative banners. The use of high performance Pigment selection and low migratory coating and formulation expects to achieve quite extensive outdoor durability with recommended curing. Color availability on request, many popular standard colors in series.

## Shimmer Sparkle Colors:

These are metallic colors formulated to give brilliant sparkle effects using conventional mesh sizes. Although an undercoat must be used, the use of the Sparkle Brite coat is highly recommended, to achieve the best effect. When used on 100% cotton goods as an undercoat for standard plastisol colors, the Sparkle Brite coat reduces the defective washed out effect (lining).

## Glitter Colors:

In addition to the Silver and Gold Standard colors, these are offered in many popular color variations. Color requests are available with a five-gallon minimum. Prices do vary and will be quoted by order.



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